

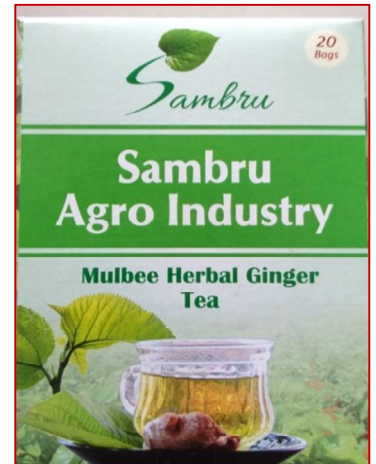
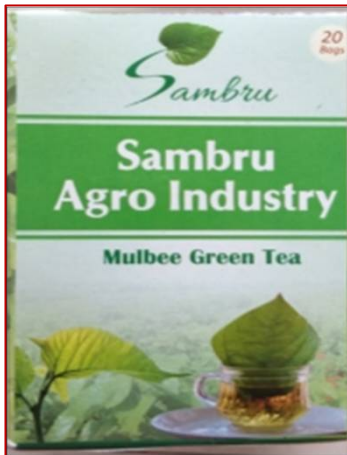


Mulberry leaf based green tea

(M/s. Sambru Agro Industries: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai)



- Rich in polyphenol antioxidants, vitamin C, zinc, calcium, iron, potassium, phosphorus, and magnesium
- Plant compounds present in mulberry leaves may help lower blood sugar, cholesterol, and inflammation levels
- Useful for curing poor eyesight, insomnia, diabetes, skin conditions, heart disease and diabetes
- Available in different flavors
- First-of-its-kind mulberry green tea production with special flavors in India
- High demand will be due to better nutrient value, health & medicinal properties
- No side effects, Best Taste
- Promotes mulberry crop as a cash crop



Product Range:

Different Flavours of Green tea (Mulberry)



Sambru Green Tea



Festival Gift

Incubation Support:

M/s. Sambru Agro Industries has been incubated at CIRCOT- R-ABI under 1st Cohort of RKVY- RAFTAAR scheme and sanctioned as Ankur (Seed Stage) Funding Program of Rs 12 lakhs.

The incubation support helped the startup to promote products in the market and the farmers set up the new technology. The CIRCOT R-ABI expert's view helped the startup to channel the program on right track and expand the business idea to farmers all over India.



Sambru Green Tea with 5 different flavours

Founder

Ms. Ashwini A. Jadhav is a well-educated entrepreneur from Kolhapur, Maharashtra. She is M.Sc. in Food Science and Technology. She knows very well about food products. She observed that people are habituated to take tea or coffee in daily life. These are rich in caffeine and tannins. So she innovated herbal caffeine-free drinks to break customer's addiction to caffeine and initiate Industries which is a woman-led startup involved in the production & marketing of mulberry-based tea.

Email: ashwini.j0476@gmail.com

Contact No.: 7385537033



ICAR-Central Institute for Research on Cotton Technology

DARE, Ministry of Agriculture and Farmers Welfare, Govt. of India

Adenwala Road, Matunga, Mumbai, Maharashtra -400019

Tel. 24127273/76, 24184274/75 Fax No. 24130835/24157239 Email: circotrabi@gmail.com, abircot@gmail.com

Website: www.circot.icar.gov.in

Published by: Dr. Sujata Saxena, Director, ICAR-CIRCOT, Mumbai