

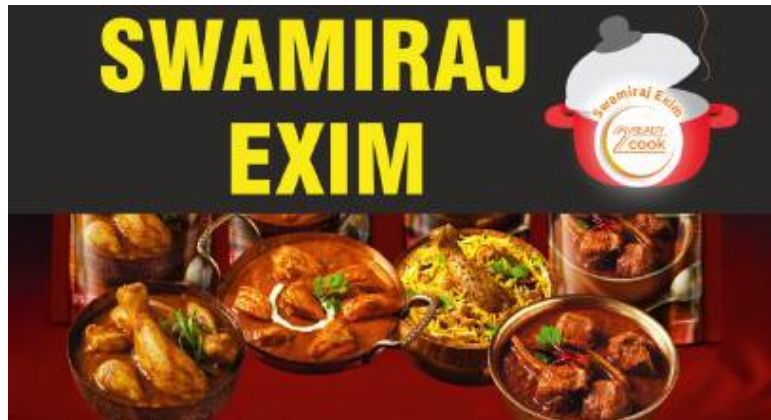


Preservative free ready-to-cook Indian spice mixes

(M/s. Swamiraj Exim: A Start-up Incubated and Financially Supported by CIRCOT R-ABI, Mumbai)



- Ready-to-cook spices mix.
- Freeze dried.
- Spice mix with extended shelf life.
- No added preservatives and colours.
- Authentic Traditional Indian Spices Mix.
- Better shelf life.
- Preserves the authentic taste of the products.



Product Range:

Biryani Spice Mix, Veg Biryani, Chicken Biryani, Mutter Paneer Spice Mix, Malvani Fish Curry Spice Mix and Stuffed Chicken Spice Mix.



Incubation Support:

M/s. Swamiraj Exim has been incubated at CIRCOT- R-ABI under 1st Cohort of RKVY- RAFTAAR scheme and sanctioned as Ankur (Seed Stage) Funding Program of Rs 10 lakhs.

The incubation support helped the startup to promote products in the market and the farmers set up the new products. The CIRCOT R-ABI expert's view helped the startup to channel the program on right track and expand the business idea all over India. Expert's view is also supported and give ideas to startup to get maximum benefits from the products.

Founder

Ms. Priyanka N. Choksi is an entrepreneur from Mumbai, Maharashtra. She is M.Com. and MBA. She observed that Chemical Preservatives are used in spices to extend their shelf life, which alters their taste, authenticity and properties. So she made traditional home-style ready-to-cook food that is moderately priced offering family-style food. M/s. Swamiraj Exim offers specialty spices mix selections with good shelf life and at an affordable price.

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